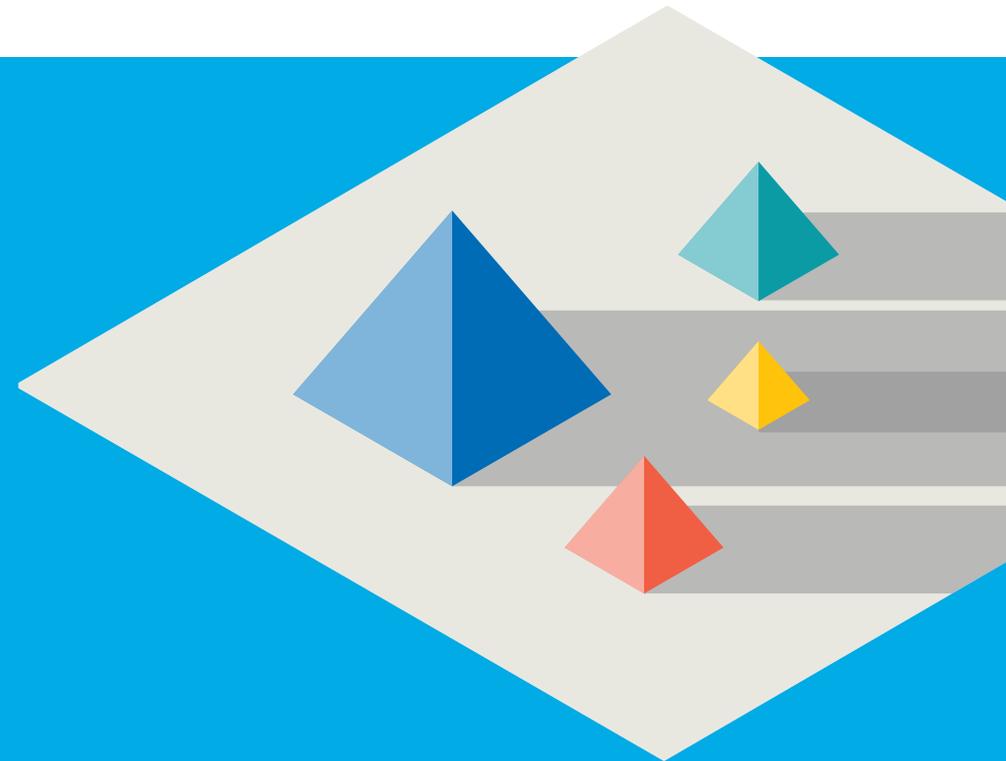


WAY BEYOND RPA

Intelligent automation
for the enterprise



An enterprise-scale solution

The early years of robotic process automation (RPA) were focused on increasing the efficiency, productivity and quality of work by automating time-consuming, manual tasks. Naturally, organizations still benefit from these critical improvements. But today, enterprise challenges call for even more powerful automation solutions at scale.

Enter Blue Prism intelligent automation: business-developed, no-code automation that pushes the boundaries of RPA to deliver value across any business process in a connected enterprise. Backed by an intelligent digital

workforce, intelligent automation expands the scope of work your business can automate, increasing efficiency gains, delivering a return on investment, and even introducing new revenue streams.



OUR ALL-IN-ONE INTELLIGENT AUTOMATION PLATFORM CONSISTS OF:



Design Studio

- Drag-and-drop process automation building
- Reusable “objects”—the events and actions that build a process—across the business
- Updates to objects and processes (saved throughout the process library)



Digital Workforce

- Autonomous software robots
- Clever technologies that mimic and learn business processes like humans
- Equipped with AI capabilities and our six intelligent automation skills



Control Room

- Assign processes to digital workers
- Scale task and digital worker volume on-demand
- Gain real-time transparency of process proficiencies

Workforce of the future

Designed to handle the breadth of enterprise demands at scale, Blue Prism's digital workforce is the gateway to advanced capabilities that empower you and your business leaders to automate a broad spectrum of business processes.

This is the hallmark of business-developed intelligent automation and the enabler of a truly connected enterprise. By seamlessly integrating with your people, systems and data, and providing direct access to the latest artificial intelligence (AI), machine learning, and optical character recognition technologies from the Blue Prism Digital Exchange (DX) marketplace, you can easily train your digital workforce to take on common and complex activities across your business, wherever and whenever they're needed most. For enterprises—or organizations of any size—looking to obtain systemic organizational efficiencies and business agility, this unique capability is huge.

Blue Prism Digital Exchange Marketplace

Designed to expand your automation capabilities at the click of a button, The Blue Prism Digital Exchange is a proprietary,

online marketplace that will help you upskill your digital workforce. Here you can download thousands of pre-built cognitive skills, applications, reusable visual business objects, and connectors from Blue Prism and its application partners that can be used in your Blue Prism process designs.

Intelligent Automation Skills

Equipped with intelligent automation skills, a digital workforce can significantly broaden the value of your automation initiative. Digital workers have six built-in digital skills to help you create innovative and powerful automation solutions: knowledge and insight, visual perception, learning, planning and sequencing, problem solving, and collaboration. When digital workers use these intelligent skills, there's no limit to the processes they can automate. This also fosters a spirit of innovation and creativity throughout the organization.



WHAT IS A DIGITAL WORKER?

A Blue Prism digital worker is a super organized, multitasking software robot that works alongside your people to automate and transform business processes. Like humans, digital workers can develop new skills over time, getting smarter and more capable. With AI, Blue Prism digital workers can be trained to take on increasingly complex tasks, manage vast workloads, and make critical decisions to tackle work with greater speed and productivity, thereby becoming a force multiplier in your business.

Our intelligent automation skills have been grouped into six categories:



KNOWLEDGE & INSIGHT

The ability to harvest, understand & deliver insights from disparate data sources



VISUAL PERCEPTION

The ability to read, understand & contextualize visual information



LEARNING

The ability to adapt to evolving process patterns & derive contextual meaning



PLANNING & SEQUENCING

The ability to optimize workloads & discover opportunities for better outcomes



PROBLEM SOLVING

The ability to solve logic, business, and system problems autonomously



COLLABORATION

The ability to work seamlessly with both people & systems

**SECURE, DEMOCRATIZED
AUTOMATION**

**Business-developed, no-code
automation:**

Blue Prism democratizes automation technology by making it accessible and easy to use by anyone in your enterprise without the need for a technical background.

IT-governed:

Blue Prism already enables compliant, controlled access to intelligent automation skills at the business level, but it's also IT-governed to ensure technology and system compliance and seamless collaboration between business functions, operations and the digital workforce.

Extending the reach and capabilities of automation

An essential part of every intelligent automation initiative is a sound cloud strategy that helps you meet your business, operational and IT goals, ensuring you can take advantage of Blue Prism's security, flexibility, and extensibility in the way that best suits your business. At Blue Prism, our cloud delivery strategy includes automation in the cloud, multiple deployment options, and access to cloud technologies that extend your automation capabilities.



Automation in the cloud

Evolving market dynamics and consumer expectations demand fluid operations, and our cloud products and cloud partners deliver this agility. Intelligent automation in the cloud gives enterprises even greater control—from the power to define the way work is allocated and managed, to removing potential barriers to adoption and scale. What's more, you gain unparalleled flexibility to process changing workloads at any volume, automate configurations, manage or cut capacity as needed, and reduce costs.



Deployment options

Intelligent automation for the enterprise requires deployment flexibility to meet ever evolving IT strategies, as well as speed and scale requirements. Blue Prism deployment options include:

- Blue Prism Cloud, our SaaS solution for immediate delivery of ready-to-use digital workers
- Your choice of public cloud (including AWS, Google Cloud Platform, IBM, Microsoft Azure, Oracle Cloud Infrastructure, or via Salesforce AppExchange)
- Capability to combine deployment strategies in either a hybrid or multi-cloud environment
- On-premises in your own data center, so you can control the technical architecture of your business-critical automations



Extended automation capabilities

At its core, truly intelligent automation is interoperable, combining process automations and smart workflows with smarter technologies like machine learning, advanced analytics, natural language processing, and cognitive capabilities. Our relationships with our partners enable us to help you realize this vision. The Digital Exchange provides hundreds of assets and cognitive services from our application and cloud partners, including AWS, Microsoft Azure, Google Cloud Platform, IBM, Oracle/Oracle Cloud Infrastructure, Salesforce, and more.

For more information on our cloud offerings, visit blueprism.com/cloud-delivery

blueprism
Cloud



IBM

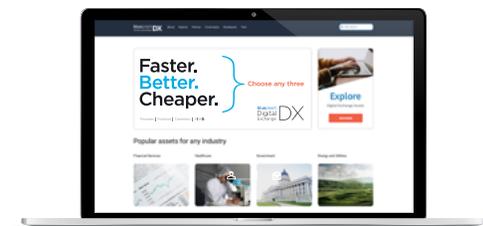


ORACLE
CLOUD



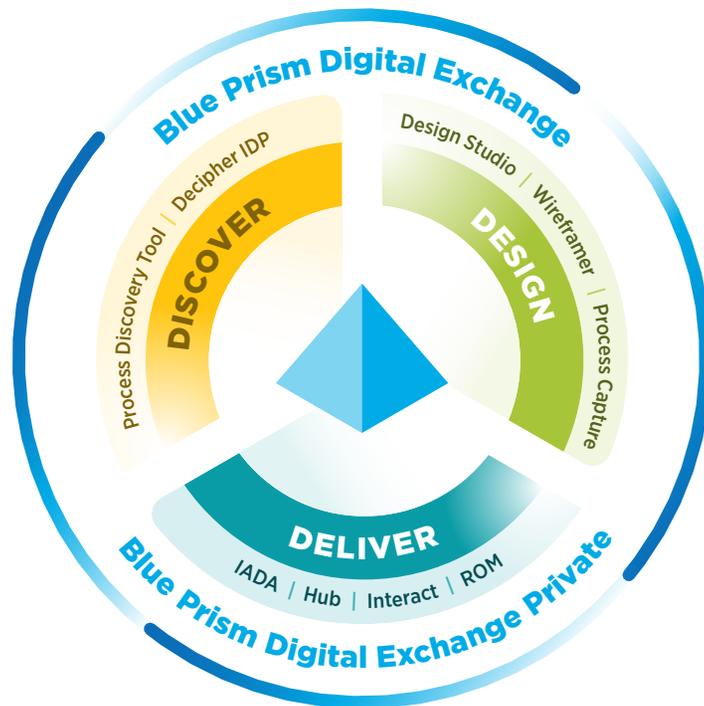
Google Cloud

blueprism
Digital
Exchange
DX



Blue Prism Product Portfolio

We designed our product portfolio to ensure you realize your automation goals and achieve the best return on your investment. From assessment and implementation to process analysis and lifecycle management, Blue Prism products put you on the fastest path to value.



For more information about the unique products in Blue Prism's product portfolio, visit blueprism.com/products.



DISCOVER: Identify the value of automation

New to automation or looking to keep pace with new workforce demands or the competition? We'll show you the value of automation and potential ROI in your organization. Then, we'll uncover actionable opportunities for automation that help you transform your enterprise, save you time, increase efficiencies, reduce unpredictable costs and eliminate resource overload.



DESIGN: Build the workflows you want to automate

Now that you know which business processes you'd like to automate, you can start building your workflows. In the design phase, you'll have a blank canvas where you can tell your digital workers exactly what steps you want them to perform. No technical skills or coding required. Just think about—and articulate—the steps your people are performing today, and you're set.

In this phase, you'll also gain the tools and resources you need to start building best practices for automation lifecycle management.



DELIVER: Launch and manage your digital workforce

Enterprise-quality process automations are only as good as your ability to maintain and expand them as your business needs grow. While implementing a few digital workers can seem like a plug-and-play operation, building a sustainable and scalable digital workforce takes a long-term delivery strategy and the right tools and technology to make it a reality.



Blue Prism is the global leader in intelligent automation for the enterprise, transforming the way work is done. At Blue Prism, we have users in over 170 countries and more than 2,000 businesses, including Fortune 500 and public sector organizations, that are creating value with new ways of working, unlocking efficiencies, and returning millions of hours of work back into their businesses. Our intelligent digital workforce is smart, secure, scalable and accessible to all; freeing up humans to re-imagine work.

To learn more visit www.blueprism.com and follow us on Twitter [@blue_prism](https://twitter.com/blue_prism) and on [LinkedIn](#).